

# COALITION FOR A JUST ALLSTON ➔ BRIGHTON

Media Advisory  
FOR IMMEDIATE RELEASE

## **Rally for Allston-Brighton CJAB: People Before Profits AB SAYS NO TO SEAPORT 2.0!**

**Who:** The Coalition for a Just Allston + Brighton (CJAB). Joined by City Councilor Liz Breadon, State Representative Michal Moran, and State Representative Kevin Honan.

**What:** A protest against Harvard's expansion plans in Allston-Brighton and an affirmation of CJAB's alternative vision for the creation of a vibrant urban community.

**Where:** Barry's Corner in Allston, the intersection of North Harvard Street and Western Avenue (opposite Trader Joe's, 199 North Harvard Street).

**When:** Today (March 15) at 5 pm.

**Why:** Given the scale of Harvard's expansion, Allston-Brighton's future is at stake, especially because of Harvard's flawed development plans. In contrast to the University's approach, CJAB views the development of Harvard-owned land in Allston-Brighton as an unprecedented opportunity to create an equitable and inclusive community characterized by considerable affordable housing, significantly enhanced public transportation and ample green space.

**How:** CJAB engages in joyful activism. While the event will include brief remarks from representatives of the 33 organizations and groups that comprise CJAB, it also will feature a band and activities for children, including face painting. The protest will conclude with a march, led by the band, to a nearby Harvard-owned property.

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